第十七届中国西部国际博览会组织机构

Organization of the 17th Western China International Fair

主办单位 中华人民共和国国家发展和改革委员会、中华人民共和国商务部、中华人民共和国科学技术部、中华人民共和国国家工商行政管理总局、中华全国工商业联合会、中国人民对外友好协会、中国国际贸易促进委员会、四川省人民政府

支持单位 博鳌亚洲论坛

承办单位 四川省人民政府

主宾国 意大利

轮值主席单位 重庆市

主题市州 眉山市

其他成员单位 中国人民共和国外交部、中华人民共和国工业和信息化部、中华人民共和国农业部、国务院国有资产监督管理委员会、中华人民共和国国家质量监督检验检疫总局、中华人民共和国国家旅游局、国务院侨务办公室、中华全国供销合作总社、中华全国归国华侨联合会、重庆市人民政府、贵州省人民政府、云南省人民政府、西藏自治区人民政府、陕西省人民政府、甘肃省人民政府、青海省人民政府、宁夏回族自治区人民政府、新疆维吾尔自治区人民政府、内蒙古自治区人民政府、广西壮族自治区人民政府、新疆生产建设兵团

执行单位 四川博览事务局

展览执行单位 四川国际会展有限公司

Sponsors National Development and Reform Commission, Ministry of Commerce, Ministry of Science and Technology, State Administration for Industry and Commerce, All-China Federation of Industry & Commerce, Chinese People's Association for Friendship with Foreign Countries, China Council for the Promotion of International Trade, Sichuan Provincial People's Government

Supporter Boao Forum for Asia

Organizer Sichuan Provincial People's Government

Guest of Honor Italy

Rotating President Chongqing

Theme city Meishan,sichuan

Members Ministry of Foreign Affairs, Ministry of Industry and Information Technology, Ministry of Agriculture, State-owned Assets Supervision and Administration Commission of the State Council, General Administration of Quality Supervision, Inspection and Quarantine, China National Tourism Administration, Overseas Chinese Affairs Office of the State Council, All-China Federation of Marketing and Supply Cooperatives (China Co-op), All-China Federation of Returned Overseas Chinese, Chongqing Municipality, Guizhou Province, Yunnan Province, Tibet Autonomous Region, Shaanxi Province, Gansu Province, Qinghai Province, Ningxia Hui Autonomous Region, Xinjiang Uyghur Autonomous Region, Inner Mongolia Autonomous Region, Guangxi Zhuang Autonomous Region and Xinjiang Production and Construction Corps.

Exhibition Executor Executor Sichuan Bureau of Expo Affairs

Executor Sichuan International Exhibition Co., Ltd.

2018

THE 17th WESTERN CHINA INTERNATIONAL FAIR

第十七届中国西部国际博览会

（联系人：孙钧；联系电话：13883036061、18883491808）

举办时间 TIME

2018年9月20日-24日
September 20 to 24, 2018

举办地点 VENUE

四川省成都市中国西部国际博览城
West China International Expo City, Chengdu, Sichuan Province
四川省成都世纪城新国际会展中心
Century City New International Convention and Exhibition Center, Chengdu, Sichuan Province

展会概述
OVERVIEW

中国西部国际博览会（以下简称“西博会”）发轫于西部大开发，始创于2000年5月，永久会址设在四川省成都市。西博会秉承“共办、共享、共赢”办会理念，由国家发改委、商务部、外交部等16个部委、西部12省（区、市）及新疆生产建设兵团、博鳌亚洲论坛共同主办或支持，是四川省人民政府承办的国家级、国际性综合博览会，现已成功举办16届。

2018年第十七届西博会以“中国新时代　西部新作为”为主题，坚持专业化、国际化、品牌化、信息化的办展方向，积极服务供给侧结构性改革，打造成为推进“一带一路”建设，推动经济全球化的国际公共产品，逐步成为“一带一路”沿线国家展示发展成就、开展国际贸易的重要开放合作平台。

Western China International Fair (WCIF) was founded in May 2000 for the implementation of China's Western China Development Strategy, choosing Chengdu City, Sichuan Province as its permanent site. Under the theme of "co-hosting, sharing and win-win", the sponsors of WCIF include the National Development and Reform Commission, the Ministry of Commerce , the Ministry of Science and Technology, the State Administration for Industry and Commerce, All-China Federation of Industry and Commerce, the Chinese People's Association for Friendship with Foreign Countries, China Council for the Promotion of International Trade and the Sichuan Provincial People's Government. The WCIF is support by Boao Forum for Aisa and organized by Sichaun Provincial People's Government, the member units include 16 ministries/commissions, 12 western provinces (autonomous regions and municipality) and the Xinjiang Production and Construction Corps, WCIF is a state-level international exposition which has been successfully held for 15 sessions. With 15 years' development, WCIF has been an important window and optimal platform for investment promotion, trade cooperation and diplomatic service in western china, as well as collaboration between eastern and western china, and cooperation between china and other countries.

In 2018, the 17th western china International Fair will focus on the theme of "New Achievements of Western China for a New Area", stick to the exhibition hosting direction of professionalization, internationalization, branding and informatization, proactively contribute to the supply-side structural reform, and create an international public product of promoting the "Belt and Road" construction and economy globalization, so as to gradually become a vital opening and cooperation platform for countries along the "Belt and Road" to exhibit their development achievements and carry out international trade.

嘉宾邀请
GUESTS

政要 Politicians
主宾国 Guest of Honor
一带一路国家 Belt and Road Countries
世界500强企业 Fortune 500 Companies
龙头企业 Leading Enterprises
国际商协会 International Associations
专家学者 Experts and Scholars
行业客商 Professional Visitor

境内嘉宾将积极邀请党和国家领导人，国家有关部委、各省（区、市）和新疆生产建设兵团领导等重要嘉宾参会，积极推动各省（区、市）和新疆生产建设兵团安排政府代表团参会并组织企业参展参会。客商方面重点邀请国内重要商协会和中央企业、国内500强企业、产业龙头企业在内的相关产业生产企业、贸易公司、百货连锁企业、零售批发企业负责人赴会洽谈投资和参展采购。

此外，将积极邀请外国政要、部长级官员、驻华使节、国际组织负责人、港澳地区高官、国际友好城市高官、国际知名专家学者等重要嘉宾参会。重点邀请意大利及其他欧美发达国家“一带一路”沿线国家政要参会。同时也将邀请国际商协会负责人，世界500强企业和知名跨国公司高管，全球相关产业生产企业、区域及跨国连锁企业、零售批发企业及相关行业客商，著名侨商台商赴会洽谈投资和参展、采购。充分利用各种资源和渠道，加大对“一带一路”沿线国家、欧美重点国家（地区）及港澳台地区参展商和采购商的招商招展力度，积极推动国（境）外政府机构、商协会、产业龙头企业等率团参展参会。

For domestic guests, Party and state leaders, heads of relevant ministries, commissions, various provinces (autonomous regions, municipalities) and Xinjiang Production and Construction Corps, and other VIPs will be invited, while the various provinces (autonomous regions, municipalities) and Xinjiang Production and Construction Corps will also be encouraged to arrange participation from government delegations and enterprises. In terms of guest merchants, focus will be placed on inviting executives from the nation's top industry associations and commerce chambers, central state-owned enterprises, China Top 500 enterprises, industry-leading corporations, and other manufacturers, trade companies, department store chains, retailers and wholesalers from relevant sectors to attend to conduct investment negotiations and procurements.

In addition, active steps will be taken to invite overseas policy-makers, ministry-level officials, foreign emissaries in China, leaders of international organizations, top officials from the Hong Kong and Macao regions, law-makers from international twin cities, renowned international experts and scholars, and other distinguished guests for participation. Emphasis will be placed on inviting top officials from Italy and other Europe and America developed countries, and other states along the "Belt and Road". At the same time, leaders of international industry associations and commerce chambers, executives from Fortune Global 500 companies and famous multinational corporations, manufacturers, regional or multinational chains, retailers, wholesalers and merchants from relevant sectors, and famed foreign Chinese and Taiwanese businesses will be invited to attend to conduct investment negotiations, participate in exhibition and carry out procurement. Various resources and channels will be fully leveraged upon, intensity of invitation for merchants and exhibitors from nations on the "Belt and Road," other importent Europe and America countries (regions) and the Hong Kong and Macao regions will be raised, and actions will be taken to compel foreign governmental organizations, industry associations, commerce chambers and industry-leading enterprises to organize delegations for exhibition and participation.

中国西部国际博览城

WEST CHINA INTERNATIONAL EXPO CITY

“一带一路”合作馆
设国内省（区、市）及政府机构展区、国际展区和贸易展区。国内省(区、市)及政府机构展区主要突出国内东中西部地区区域合作，长江经济带发展合作以及各地区与“一带一路”沿线国家产能合作项目、科技创新技术等。国际展区主要展示欧美、亚太等区域发达经济体及亚非拉新兴经济体的科技创新、服务贸易、优势产品及对华招商引资项目等，设主宾国意大利国家馆。贸易展区主要展示“一带一路”沿线国家优势产业及商品和服务贸易等。

第六届四川农业博览会
主要展示与“一带一路”沿线国家和地区在农业投融资、农产品国际贸易、农业技术创新等领域开展合作。集中展示休闲农业、乡村旅游、森林康养、创意农业、电子商务、农村服务业等新产业新业态。

第三届中国（成都）国际应急装备与技术展
主要邀请“一带一路”沿线国家如德国、法国、以色列、意大利、挪威等参展，开展国际防灾应急合作。重点展示国际应急产业设备和技术，包括安全检测，认证，咨询，培训的项目；应急救援设备，应急通讯设备，防疫消杀药品，医疗服务，康复中心服务，监测预警产品等。

中国西部数字经济展
主要展示新时代下，虚拟增强现实、人工智能、大数据、数字娱乐音视频、军民融合电子装备、网络及通信开发的最新技术及产品等。

中国西部产业新动能展
……
主要展示新时代下，国有大型企业高新技术成果转化及产品，包括智能制造，新能源、新材料，节能环保，油气化工、生物医药，航空运营与服务，基础设施及大型项目建设等。

“Belt and Road” Cooperation
Includes the Exhibition Sections of Provinces Regions Cities and Governmental Agencies, the International and the Trade. The Section of Provinces Regions Cities and Governmental Agencies mainly exhibits the regional cooperation in the east-central-west regions of China, the development and cooperation along the Yangtze river economic belt and the production capacity cooperation technological innovation and so on between regions and B&R countries. The International Exhibition Section mainly displays the technological innovation, service trade, preponderant products and the investment promotion and business attraction projects for China of the developed economies in Europe-America and Asia-Pacific and the emerging economies in Asia, Africa and Latin America. Besides, as the guest of honor nation, Italy National Pavilion will be set in the International Section. At last, the competitive industries, products and service trade of the R&B countries will be exhibited in the Trade Section.

The 6th Sichuan Agriculture Expo
Mainly displays the cooperation in the agricultural investment and financing with B&R countries and regions, international trade of agricultural products, innovation of agricultural technology and other sectors. Besides, leisure agriculture, rural tourism, forest health tourism, creative agriculture, e-commerce, rural service industry and other new forms will be intensively demonstrated.

The 3th China (Chengdu) Emergency Equipment and Technology Exhibition
Mainly invited Germany, France, Israel, Italy and Norway to take part in the exhibition, and carry out international cooperation disaster prevention and emergency management. It mainly displays: international emergency response industrial equipment and technology, which including safety testing, certification, consulting and training programs; Emergency rescue equipment, emergency communication equipment, anti-epidemic drugs, medical services, rehabilitation center services, monitoring and warning products, etc.

West China Digital Economy Exhibition
Mainly displays VR/AR, AI, big data, digital entertainment audio and video, electronic equipment for both military and civilian, the latest technology and products of network and communication etc.

West China Industrial Exhibition
…
Mainly displays the transformation of high-tech achievements and products of large state-owned enterprises, which include intelligent manufacturing, new energy, new materials, energy conservation and environmental protection, oil and gas chemical industry, biological medicine, aviation operation and service, construction of infrastructures and large-scale projects, etc.

世纪城新国际会展中心

CENTURY CITY NEW INTERNATIONAL CONVENTION AND EXHIBITION CENTER

第二届中国（四川）老龄事业暨养老产业博览会
主要展示医疗养老综合体项目，智慧养老系统、智慧养老云平台、新型科技养老相关服务和产品，智能养老设施设备、涉老用品与康复辅具、“一带一路”沿线国家养老新理念、“一带一路”产业发展新模式等。

中国（四川）国际循环经济博览会
主要展示国内外工业、农业循环经济发展，资源再生利用与再制造、垃圾资源化利用、节水与水循环利用、节能低碳与可再生能源、清洁生产、污染防治和生态修复技术、绿色消费与共享经济等循环经济技术与装备。

第三届中国西部国际教育博览会
主要展示一带一路蓉欧沿线国家高校教育合作，互联网+教育，教育类VR，未来教育，创客教育，教育云，教育大数据，智慧教学设备及平安校园建设，智慧应用软件及服务等产品。

中国西部国际幼儿产业博览会暨2018中国西部国际幼教展
……
主要展示幼儿服装饰品、食品喂养、文教娱乐等方面的最新产品技术与服务。

The 2th China(Sichuan) Aged Care Industry & Service Exhibition
Mainly displays medical aged care synthesis projects , smart aged care system, intelligent aged care cloud platform, new technological services and products related to aged care, smart aged care facilities, and rehabilitation assistant devices, new aged care concepts of the B&R countries, B&R countries' new development mode in aged care industries, etc.

China (Sichuan) International Circular Economy Exhibition
Mainly displays the development of circular economy in industry and agriculture at home and abroad , the new technology and production of circular economy which include resource recycle and remanufacturing, waste resourceful utilization, water saving and recovery, low-carbon energy saving and renewable energy, cleaner production, pollution prevention and ecological restoration, green consumption and sharing economy, etc.

The 3th Western China International Education Expo
Mainly displays B&R EU-Chengdu countries' cooperation in university education, internet + education, educational VR, future education, maker education, education cloud, educational big data, intelligent education teaching equipment and construction of safe campus, intelligent application software and services, etc.

Western China International Child Industry Expo and Western China International Child Exhibition
…
The latest product technology and service of children's clothing accessories, food feeding,culture and entertainment and others.

展览展示

EXHIBITION

第十七届西博会展览总面积约

26万平方米，一城双展

Exhibition space for the 17th Western China International Fair will total approximately

260,000 square meters, and two exhibitions will be hosted in the same city.

配套活动
EVENTS

主体活动
MAJOR EVENTS

第九届中国西部国际合作论坛
The 9th Western China International Cooperation Forum
第十七届西博会欢迎会暨开幕式
Welcoming Ceremony of the 17th Western and the Opening Ceremony of the 17th western China International Fair
第十届中国西部投资说明会暨经济合作项目签约仪
The 10th Western China Investment Promotion Fair&Contracts
Economic Signing Ceremony of Economic Cooperation projects
第十一届中国西部国际采购商大会
The 11th Western China International Sourcing Fair
第十三届中国—欧盟投资贸易科技合作洽谈会
The 13th EU-China Business and Technology Cooperation Fair
国际产能合作论坛
International industrial capacity cooperation forum
……

“一带一路”系列活动
A SERIES OF ACTIVITIES OF “BELT AND ROAD”

“一带一路”工商领袖峰会
"Belt and Road" Business Leaders Summit
2018“一带一路”华商峰会暨海外侨胞故乡行——走进四川
2018 "Belt and Road" Chinese Business Summit
and a trip to homeland of overseas Chinese: into Sichuan
2018中国（四川）“一带一路”经贸合作论坛
2018 China (Sichuan) "Belt and Road" Economic and Trade Cooperation Forum
第九届中国（四川）—南亚经贸合作圆桌会议
The 9th (Sichuan) China South Asian Economic and Trade Cooperation Round Table Conference
“一带一路”下的藏羌彝文化产业走廊建设论坛
"Belt and Road" Tibetan, Qiang and Yi Culture Industry Corridor Construction Forum
第二届成都制造融入“一带一路”专场推介会
The 2th Chengdu Manufacture blending into "Belt and Road" Special Forum
第二届中欧班列（成都）国际合作论坛
The 2th Central European class (Chengdu) International cooperation Forum
……

主宾国系列活动
A SERIES OF ACTIVITIES OF GUEST OF HONOR NATION

意大利国家馆开馆仪式
The Opening Ceremony of Italy
中国——意大利循环经济与绿色发展论坛
China-Italy Circular Economy and ECO development Forum
第六届中国-意大利食品安全对话
The 6th China-Italy Food Safety Forum
四川—意大利产业合作与投资对接会
Sichuan-Italy Products & Investment Matching Meeting
中意文化创新园区启动仪式
China-Italy Cultural Innovation Park Launching Ceremony
中意新材料合作项目路演活动暨专场对接会
The road show of the China & Italian new material cooperation project and connection meeting
意大利之夜
Italy Night
……

专项活动
SPECIAL EVENTS

第十届中国西部国际资本论坛
The 10th Western China International Capital Forum
第三届中国西部城市可持续发展论坛
The 3th Western China Forum on Sustainable Urban Development
2018中国西部国际口岸物流开放发展大会
2018 Western China International Port Logistics Development Conference
跨国公司投资合作座谈会
Multinational Corporation Investment Cooperation Forum
中国西部内陆自贸试验区“链动全球”推介会
Western Interior China Pilot Free Trade Zone "Global Chains" Promotion Conference
2018亚洲教育论坛年会
2018 Asian Education Forum Annual Meeting
新时代 新征程民营经济发展峰会
New Era, New Journey Private Economy Development Summit
2018中国西部海峡两岸经贸合作交流会
Western China Across the Strait Economic and Trade cooperation Meeting 2018
2018年中国国际应急产业发展推进交流会
China International Emergency Industry Promotion Conference 2018
数字经济创新发展论坛
Digital Economy Innovation and Development Forum
第三届中国西部公共采购大会
The 3th Western China Public Procurement Conference
中德职业教育论坛
China and Germany Vocational Education Forum
2018四川职业教育发展论坛
Sichuan Vocational Education Development Forum 2018
老龄事业及养老服务业高峰论坛
Aging Career and Pension Services Forum
2018年中国西部国际博览会康养高峰论坛
Western China International Fair Health Forum 2018
“了不起的西部”系列活动
The Great West Series of Activity
2018第六届汉旺论坛
The 6th Han Wang Forum 2018
第五届中国（成都）国际通用航空发展高峰论坛
The 5th China (Chengdu) International General Aviation Development Forum
第五届中国智能汽车论坛
The 5th China Smart Car Forum
第五届西部电子商务发展高峰论坛
The 5th Western China E-commerce Development Forum
第五届中国（西部）平板显示高峰论坛
The 5th Western China Flat Panel Display Forum
川菜出川成果展暨川菜产业发展高峰论坛
Sichuan Cuisine Out of Sichuan Achievements Show and Sichuan Cuisine Development Forum
……

宣传推广
PUBLICITY

MORE

上届回顾
RETROSPECT OF THE 16th WCIF

2016年11月3日-11月14日，第十六届中国西部国际博览会（以下简称“西博会”）在成都世纪城新会展中心分两段举办，融展览展示、贸易洽谈与投资促进于一体。展览总面积达20万平方米，位居西部第一、全国同类展会前列。第十六届西博会共有76个国家（地区）的9027家企业参展，其中境外嘉宾超过2万人，境外参展企业2347家，分别占总数量的33.3%与26%。两段展览共吸引来自全国各地51万人次观众踊跃观展。其中，第一段观众为15万人次，第二段观众为36万人次。

The 16th Western China International Fair (The 16th WCIF) took place from Nov.3 to Nov.14,2016 at Century City New Conference & Exhibition Center, Chengdu.As a large-scale event consisting of two stage, the fair combined shows, trade talks and investment promotions. The fair totaled a floor area of 200,000㎡, ranking first in Western China and above most similar domestic shows. Altogether 9,027 exhibitors from 76 countries and areas took part, including over 20,000 VIPs and 2,347 overseas exhibitors which are respectively 33.3% and 26% of total amount. The first stage drew 150,000 visits from nationwide and the second stage drew 360,000 visits from nationwide, totaling 510,000 visits.

十六届西博会境内外企业数比
Domestic exhibitors vs.overseas exhibitors

十六届西博会五大洲国（地区）参展家数（个）
Countries and areas by continent

展商分析
EXHIBITOR ANALYSIS

第十六届西博会共设置9类展馆，突出装备制造、航空、应急、电子信息、新能源、新材料等重点产业，首次设置战略新兴产业馆、教育馆、国际时尚生活馆、体育馆、文化创意馆，专业展面积同比增长80%。

The 16th WCIF highlighted on nine industries, giving prominence to equipment manufacturing , aeronautics, emergency response, electronics & IT, new energy and new material. With new pavilions dedicated to strategic emerging industries, education, Stylish Life China, sport, culture & creativity, the floor area of pavilions of industry stood 80% above the last fair.

部分参展商（排名不分先后）
Logos of Major Exhibitors(No Order Of Precedence)

第十六届中国西部国际博览会航空指定承运人

1 境外数据统计
Overseas Exhibitors Stats

第十六届西博会参展面积增长较大的国家：
韩国17882㎡、德国4576㎡、巴基斯坦2780㎡、日本1178㎡。

The nations having the relatively larger growth of the total floor area:
Korea 17882 ㎡, Germany 4576 ㎡, Pakistan 2780 ㎡, and Japan 1178 ㎡.

近四届西博会境外参展总面积对比
Overseas exhibitor stats in recent four fairs (floor area)

近四届西博会参展国家数（个）
Participant country number in recent four fairs

近三届部分国建参展总面积对比
Floor area of some participating nations in recent three fairs

本届西博会五大洲参展面积比
Floor area by continent

注：境外参展企业总共1338家，其中亚洲1088家，欧洲163家，美洲30家，非洲18家，大洋洲39家。

本届西博会五大洲参展企业数量比
Floor area by continent

Note:
The fair totaled 1,338 cverseas exhibitors,including 1,088 from Asia, 163 from Europe, 30 from Ameriea and 18 from Africa.

2 境内数据统计
Domestic Exhibitor Stats

第十六届西博会华东片区参与程度有了大幅度提升，同比增长28.6%，西部地区33%，东北地区12%，华南地区10%，华中地区4%。

The numbers of domestic exhibitors spiraled to a high record during the 16th WCIF in comparison with the last fair. At the same time, the year-on-year growth of participation from East China reaches 28.6%. Stats showed participation from other areas grew steadily 33% from Western China, 12% form Northeast China, 10% from South Chin and 4% from Central China.

第十六届西博会境内参展企业共计6680家，其中省外参展企业3069家，省内参展企业达到3611家。

The fair totaled 6,680 domestic exhibitors, including 3,611 Sichuan exhibitors and 3,069 from other than Sichuan. There was a substantial increase in Sichuan exhibitors in comparison with the last fair.

企业数量
Exhibitor Number

省内外企业数对比
Sichuan enterprises vs.non-sichuan enterprises

3 参展企业调查
Exhibitor Survey

(1) 信息获取途径
Path of information acquisition

参展商主要通过同行介绍和邀请函了解西博会相关信息，分别占10%、30%，通过网络媒体和政府单位/商（协）会的比例占20%、40%。

Exhibitors acquired WCIF information primarily through peer-to-peer word-of-mouth (10%) and letter of invitation (30%).Internet (20%) and government agencies or trade associations (40%) also took a substantial part.

- 10% 同行介绍 Peer-to-peer word-of-mouth
- 30% 媒体宣传 Media(including internet)
- 20% 政府单位/商（协）会 Government agency or trade association
- 40% 邀请函 Letter of invitation

专业观众分析
PROFESSIONAL VISITOR ANALYSIS

（2）参展目的
Exhibitor objective

参展商的主要目的是为开拓市场寻找商机、展示宣传企业形象、寻求合作促进贸易、交流信息、寻求加盟经销商，比重分别占46.2%，50%，52.1%，46.1%，28.2%。76%的参展商表示实现了会前预期目标，对展会效果表示满意。

Market expansion for opportunities, corporate image marketing, seeking trade and cooperation,business information exchange and seeking franchisees accounted for 46.2%, 50%,52.1%，46.1%，28.2%, respectively.76% of the interviewed exhibitors expressed satisfaction with the fair,confirming fulfillment of goals.

参展商参展目的调查表 / Exhibitor objective survey

（3）展会满意度
Satisfaction with the fair

广大参展商对第十六届西博会组织服务工作及参会实效给予了高度评价，据现场问卷调查，展商满意度达90%，60%的展商明确表示将继续参加第十七届西博会。

Most exhibitors thought highly of the fair and the organizer’s service.A questionnaire-based field survey revealed a 90% satisfaction,with 60% of the exhibitors confirming participation in the 17th WCIF.

（4）活动满意度
Satisfaction with the activities

所属行业分析
Sectors

职位分析
Posts

所属机构分析
Employers

专项活动
EVENT

展览配套活动均有明确的主题和目标，且大多聚焦于细节前沿产业领域，开展了相关产业专场对接活动40场。其中，2016智能制造-工业4.0中德论坛、亚洲教育论坛、体育嘉年华、GLA电竞黄金联赛、飞客大会反响极好。

All the support activities had definite themes and objectives and mostly focused on the frontiers of market segments.These included 40 trade talks involving various industries China-Germany Forum,Education Forum for Asia Annual Conference, Sport Carnival, GLA Gold League Finals and Flyer Convention drew positive responses and served to bring professional visitors and exhibitors closer.

第九届中国西部国际采购商大会
暨首届中国西部公共采购商大会

The 9th Western China International Sourcing Fair & the 1st Western China Public Sourcing Fair

第十六届西博会飞客大会

Western China Phreak Conference in WCIF

第十一届中国欧盟投资贸易科技合作洽谈会
签约仪式暨项目配对洽谈

The 11th Eu-china Business & Technology Cooperation Fair

第十六届西博会GLA电竞黄金联赛

G.L.A E-Sports Golden League

部分重要活动列表
Part Of The Major Events

活动名称 Name of events	规模 Scale
第九届中国西部国际采购商大会暨首届中国西部公共采购商大会 The 9th Western China International Sourcing Fair & the 1st Western China Public Sourcing Fair	200人 persons
首届中国西部体育产业发展论坛 The First Western China Sport Industry Forum	200人 persons
第四届四川农业合作发展大会 The 4th Sichuan Agricultural Cooperation Development Forum	320人 persons
2016亚洲教育论坛年会 2016 Asia Education Forum Annual Meeting	200人 persons
2016中国（成都）国际应急产业发展论坛 2016 China (Chengdu)international Emergency Response Industry Development Forum	300人 persons
2016智能制造 - 工业4.0中德论坛 2016 sino-german forum on intelligent manufacturing and industry 4.0	500人 persons
2016中国西部国际VR&AR产业高峰论坛 Summit Forum of 2016 Western China International VR&AR Industry	200人 persons
GLA电竞黄金联赛 G.L.A E-Sports Golden League	100人 persons
飞客大会 Western China Phreak Conference	100人 persons

（联系人：孙钧；联系电话：13883036061、18883491808）